

MTD Sales
3.70 L

Brand Share %
25.33 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	1.47	35.24 %
Mixie	1.44	27.26 %
Cook-Pre	0.38	38.50 %
Grinder	0.20	10.63 %
Small-Ap	0.13	20.25 %
In-Stove	0.08	66.98 %
Total	3.70	25.33 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.49	29.36 %
TIRUPATI-01	1.22	19.79 %
Total	3.70	25.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.99	35.96 %
Mixie	0.94	34.02 %
Cook-Pre	0.34	60.34 %
Grinder	0.10	9.06 %
Small-Ap	0.07	25.65 %
In-Stove	0.04	64.81 %
Total	2.49	29.36 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.11	19.44 %
RMV1	0.09	24.65 %
CRL1	0.09	19.10 %
OGL1	0.07	15.57 %
KDR1	0.05	18.07 %
VJW3	0.04	13.45 %
PPM1	0.04	18.38 %
PRL1	0.04	14.29 %
TNK1	0.04	16.69 %
RAL1	0.02	12.30 %
NPR1	0.02	10.55 %
VJW2	0.01	8.44 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	2.49	29.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.50	19.86 %
Gas-Stov	0.48	33.86 %
Grinder	0.10	12.94 %
Small-Ap	0.06	16.19 %
In-Stove	0.04	69.63 %
Cook-Pre	0.04	9.19 %
Total	1.22	19.79 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.09	11.42 %
PMR1	0.05	18.36 %
NDL1	0.05	17.61 %
RCY1	0.04	16.53 %
KVL1	0.03	15.11 %
SPE1	0.03	10.96 %
PIL1	0.03	20.36 %
TPI1	0.02	8.61 %
KNL1	0.02	6.45 %
PGR1	0.02	22.24 %
DHN1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
VKI1		0.00 %
Total	1.22	19.79 %