

MTD Sales
3.25 L

Brand Share %
16.98 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.32	25.61 %
Gas-Stov	0.66	13.62 %
Cook-Ele	0.49	33.31 %
Cook-Pre	0.35	58.88 %
Small-Ap	0.22	9.41 %
Grinder	0.15	10.01 %
Chimney	0.07	4.57 %
Total	3.25	16.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.65	17.46 %
VIJAYAWADA-01	1.61	16.51 %
Total	3.25	16.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.72	26.73 %
Gas-Stov	0.30	12.64 %
Cook-Ele	0.29	41.53 %
Cook-Pre	0.16	52.41 %
Chimney	0.07	8.38 %
Small-Ap	0.07	7.03 %
Grinder	0.04	6.54 %
Total	1.65	17.46 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.09	10.33 %
ATP1	0.07	11.38 %
GTY1	0.05	14.13 %
PGR1	0.05	7.70 %
NYP1	0.04	14.61 %
KDR1	0.03	16.65 %
KNL1	0.02	4.13 %
CTO1	0.02	2.83 %
GTL1		0.00 %
KAR1		0.00 %
KHT1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.65	17.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.60	24.39 %
Gas-Stov	0.35	14.59 %
Cook-Ele	0.20	25.81 %
Cook-Pre	0.19	65.72 %
Small-Ap	0.15	11.07 %
Grinder	0.11	12.56 %
Total	1.61	16.51 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.09	13.39 %
TEL1	0.04	12.06 %
CRL1	0.03	7.07 %
RAL1	0.02	12.13 %
VSK1	0.02	5.81 %
BPP1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
Total	1.61	16.51 %