

MTD Sales
8.51 L

Brand Share %
18.30 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.83	18.87 %
Mixie	2.62	17.23 %
Grinder	1.51	21.35 %
Cook-Pre	0.96	44.15 %
Small-Ap	0.32	16.17 %
In-Stove	0.17	77.94 %
Chimney	0.07	2.94 %
Fan	0.03	1.18 %
Total	8.51	18.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.70	23.20 %
TIRUPATI-01	2.81	12.80 %
Total	8.51	18.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.05	29.05 %
Mixie	1.72	21.91 %
Grinder	1.22	24.17 %
Cook-Pre	0.47	48.19 %
Small-Ap	0.10	10.74 %
In-Stove	0.07	100.00 %
Chimney	0.07	5.06 %
Total	5.70	23.20 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.17	16.00 %
ELU1	0.17	13.91 %
TNK1	0.15	12.53 %
RAL1	0.11	17.75 %
OGL1	0.11	13.28 %
VUY1	0.09	14.76 %
KDR1	0.08	12.31 %
PPM1	0.07	8.94 %
VKN1	0.05	7.10 %
TEL1	0.04	8.45 %
NRT1	0.03	7.87 %
NPR1	0.03	10.71 %
BPP1	0.03	5.84 %
GNT2	0.03	5.26 %
KND1		0.00 %
PNR1		0.00 %
Total	5.70	23.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.90	12.24 %
Gas-Stov	0.78	9.82 %
Cook-Pre	0.49	40.87 %
Grinder	0.29	14.34 %
Small-Ap	0.21	21.42 %
In-Stove	0.10	67.80 %
Fan	0.03	2.34 %
Total	2.81	12.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.23	8.99 %
TPY1	0.16	16.27 %
PMR1	0.16	17.27 %
CTO1	0.14	12.28 %
KNL1	0.10	5.89 %
RJP1	0.09	12.43 %
KDA1	0.08	11.59 %
RCY1	0.08	14.42 %
ATP1	0.08	4.51 %
DHN1	0.06	15.34 %
NLR1	0.05	6.30 %
KVL1	0.05	7.08 %
KHT1	0.05	4.29 %
ADI1	0.05	10.66 %
MPL1	0.03	4.03 %
PDT1	0.02	10.29 %
GTL1	0.01	6.92 %
NDL1	0.01	0.93 %
PUT1		0.00 %
TPI1		0.00 %
Total	2.81	12.80 %