

MTD Sales
2.45 L

Brand Share %
22.89 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.17	26.09 %
Gas-Stov	0.59	21.89 %
Grinder	0.29	21.76 %
Cook-Pre	0.20	30.94 %
Small-Ap	0.12	21.02 %
In-Stove	0.06	53.17 %
Fan	0.03	3.24 %
Total	2.45	22.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.29	24.18 %
TIRUPATI-01	1.16	21.60 %
Total	2.45	22.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.75	29.33 %
Gas-Stov	0.26	28.08 %
Grinder	0.14	16.21 %
Small-Ap	0.05	20.27 %
In-Stove	0.04	60.39 %
Cook-Pre	0.03	11.84 %
Fan	0.03	6.35 %
Total	1.29	24.18 %

Branch *	MTD Sales L	Brand Share %
VUY1	0.08	21.58 %
ELU1	0.06	16.56 %
NRT1	0.04	21.78 %
TNK1	0.04	14.58 %
CKT1	0.03	18.27 %
VJW2	0.01	4.14 %
CRL1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	1.29	24.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.42	21.78 %
Gas-Stov	0.33	18.65 %
Cook-Pre	0.17	43.10 %
Grinder	0.15	31.26 %
Small-Ap	0.07	21.63 %
In-Stove	0.02	43.27 %
Total	1.16	21.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.15	22.25 %
PGR1	0.07	18.72 %
SPE1	0.04	14.03 %
KNL1	0.03	14.34 %
ATP1	0.03	13.91 %
NDL1	0.03	12.53 %
KVL1	0.02	14.75 %
PUT1	0.02	13.16 %
CTO1	0.02	9.36 %
ADI1	0.02	11.52 %
RCY1	0.01	9.86 %
KDA1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	1.16	21.60 %