

MTD Sales
2.60 L

Brand Share %
15.04 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.78	12.82 %
Gas-Stov	0.61	14.89 %
Cook-Pre	0.56	48.14 %
Grinder	0.34	15.33 %
Small-Ap	0.15	17.55 %
In-Stove	0.10	59.90 %
Fan	0.06	2.90 %
Total	2.60	15.04 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.42	14.56 %
VIJAYAWADA-01	1.18	15.67 %
Total	2.60	15.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.43	15.87 %
Cook-Pre	0.40	47.61 %
Mixie	0.33	8.69 %
Small-Ap	0.13	22.29 %
In-Stove	0.08	82.64 %
Grinder	0.05	5.98 %
Total	1.42	14.56 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.06	14.72 %
TPY2	0.04	6.62 %
PMR1	0.03	7.78 %
RJP1	0.02	4.49 %
SPE1	0.02	10.16 %
KDA1	0.01	8.89 %
CTO1	0.01	2.55 %
NLR1	0.01	4.76 %
TPI1	0.01	2.72 %
DHN1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.42	14.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.45	19.54 %
Grinder	0.29	21.07 %
Gas-Stov	0.18	12.92 %
Cook-Pre	0.15	49.59 %
Fan	0.06	5.14 %
Small-Ap	0.03	8.79 %
In-Stove	0.02	28.26 %
Total	1.18	15.67 %

Branch *	MTD Sales L	Brand Share %
TVU1	0.06	14.73 %
MTM1	0.05	12.10 %
CRL1	0.05	14.85 %
PPM1	0.05	10.31 %
PNR1	0.01	10.12 %
JGG1	0.01	6.04 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
GDV1	-0.03	-96.23 %
Total	1.18	15.67 %