



# AP : BUTERFLY Sales Performance 04/05/2026 9:27 AM

MTD Sales  
4.46 L

Brand Share %  
16.66 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.66 %** are only listed below

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Mixie        | 2.11        | 23.99 %        |
| Gas-Stov     | 1.41        | 23.19 %        |
| Cook-Pre     | 0.49        | 60.18 %        |
| Grinder      | 0.28        | 19.76 %        |
| Small-Ap     | 0.10        | 8.27 %         |
| Chimney      | 0.07        | 3.51 %         |
| <b>Total</b> | <b>4.46</b> | <b>16.66 %</b> |

| Sales Zone    | MTD Sales L | Brand Share %  |
|---------------|-------------|----------------|
| TIRUPATI-01   | 2.36        | 17.11 %        |
| VIJAYAWADA-01 | 2.10        | 16.19 %        |
| <b>Total</b>  | <b>4.46</b> | <b>16.66 %</b> |

## TIRUPATI-01

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 0.97        | 26.52 %        |
| Mixie        | 0.96        | 20.70 %        |
| Cook-Pre     | 0.33        | 66.58 %        |
| Grinder      | 0.07        | 19.57 %        |
| Small-Ap     | 0.04        | 6.33 %         |
| <b>Total</b> | <b>2.36</b> | <b>17.11 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| TPY2         | 0.25        | 16.45 %        |
| ATP1         | 0.15        | 16.26 %        |
| KNL1         | 0.15        | 13.79 %        |
| KAR1         | 0.10        | 16.35 %        |
| PUT1         | 0.05        | 8.49 %         |
| KOU1         | 0.04        | 10.37 %        |
| TPI1         | 0.04        | 8.33 %         |
| RJP1         | 0.02        | 3.91 %         |
| MPL1         | 0.02        | 3.83 %         |
| NLR1         | 0.01        | 3.29 %         |
| KVL1         |             | 0.00 %         |
| PDT1         |             | 0.00 %         |
| PGR1         |             | 0.00 %         |
| PMR1         |             | 0.00 %         |
| <b>Total</b> | <b>2.36</b> | <b>17.11 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Mixie        | 1.15        | 27.67 %        |
| Gas-Stov     | 0.44        | 18.18 %        |
| Grinder      | 0.22        | 19.81 %        |
| Cook-Pre     | 0.16        | 50.42 %        |
| Chimney      | 0.07        | 6.09 %         |
| Small-Ap     | 0.06        | 10.46 %        |
| <b>Total</b> | <b>2.10</b> | <b>16.19 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| VJW1         | 0.10        | 13.83 %        |
| NRT1         | 0.09        | 16.36 %        |
| NZV1         | 0.09        | 16.18 %        |
| AMP1         | 0.07        | 16.41 %        |
| RAL1         | 0.06        | 12.54 %        |
| GNT1         | 0.05        | 9.73 %         |
| RMV1         | 0.05        | 10.02 %        |
| DPE1         | 0.04        | 9.06 %         |
| TNK1         | 0.04        | 6.35 %         |
| TVU1         | 0.04        | 8.85 %         |
| CKT1         | 0.03        | 12.72 %        |
| MTM1         | 0.02        | 8.51 %         |
| BPP1         |             | 0.00 %         |
| ELU1         |             | 0.00 %         |
| GDV1         |             | 0.00 %         |
| JPT1         |             | 0.00 %         |
| KND1         |             | 0.00 %         |
| NPR1         |             | 0.00 %         |
| OGL1         |             | 0.00 %         |
| PNR1         |             | 0.00 %         |
| TEL1         |             | 0.00 %         |
| VJW2         |             | 0.00 %         |
| <b>Total</b> | <b>2.10</b> | <b>16.19 %</b> |