



AP : BUTERFLY Sales Performance 04/04/2026 9:27 AM

MTD Sales
3.93 L

Brand Share %
16.16 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.63	22.26 %
Gas-Stov	0.92	18.83 %
Chimney	0.51	18.68 %
Cook-Pre	0.42	71.55 %
Grinder	0.30	18.23 %
Small-Ap	0.11	6.88 %
In-Stove	0.03	2.74 %
Total	3.93	16.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.98	16.42 %
VIJAYAWADA-01	1.95	15.90 %
Total	3.93	16.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.68	20.09 %
Gas-Stov	0.48	21.10 %
Chimney	0.44	22.94 %
Cook-Pre	0.23	70.03 %
Grinder	0.08	13.69 %
Small-Ap	0.04	6.27 %
In-Stove	0.03	6.76 %
Total	1.98	16.42 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.05	8.55 %
KVL1	0.04	9.04 %
KOU1	0.03	10.30 %
PUT1	0.02	6.29 %
KHT1	0.01	1.73 %
BVL1		0.00 %
CTO1		0.00 %
KDA1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	1.98	16.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.95	24.15 %
Gas-Stov	0.44	16.84 %
Grinder	0.23	20.48 %
Cook-Pre	0.20	73.38 %
Chimney	0.07	8.73 %
Small-Ap	0.07	7.27 %
Total	1.95	15.90 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.10	12.31 %
CRL1	0.05	9.23 %
VJW4	0.04	4.74 %
PRL1	0.04	9.36 %
VJW1	0.04	8.85 %
NRT1	0.04	11.08 %
MTM1	0.03	14.41 %
TDD1	0.03	11.36 %
RAL1	0.02	7.93 %
BVR1	0.02	5.29 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
KND1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
Total	1.95	15.90 %