

MTD Sales
1.78 L

Brand Share %
21.88 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.80	25.71 %
Gas-Stov	0.27	12.09 %
Cook-Pre	0.25	51.71 %
Grinder	0.16	20.48 %
Chimney	0.15	23.32 %
Small-Ap	0.08	18.01 %
In-Stove	0.07	74.31 %
Total	1.78	21.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.30	29.20 %
TIRUPATI-01	0.48	13.06 %
Total	1.78	21.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.64	35.47 %
Grinder	0.16	26.94 %
Chimney	0.15	29.85 %
Gas-Stov	0.15	18.37 %
Cook-Pre	0.13	49.05 %
Small-Ap	0.05	20.30 %
In-Stove	0.02	41.48 %
Total	1.30	29.20 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.04	20.27 %
KDR1	0.03	16.36 %
DPE1	0.03	21.24 %
RAL1	0.02	19.87 %
CKT1	0.02	14.77 %
RMV1	0.02	11.14 %
NPR1	0.01	14.20 %
CRL1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.30	29.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.16	12.41 %
Gas-Stov	0.12	8.49 %
Cook-Pre	0.12	54.85 %
In-Stove	0.05	100.00 %
Small-Ap	0.03	14.54 %
Total	0.48	13.06 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.04	16.58 %
TPI1	0.03	10.77 %
ADI1	0.03	17.87 %
RCY1	0.02	12.65 %
SPE1	0.02	15.07 %
CTO1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.48	13.06 %