

MTD Sales
2.72 L

Brand Share %
25.32 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	1.16	36.97 %
Mixie	1.00	24.81 %
Cook-Pre	0.28	42.63 %
Small-Ap	0.11	22.01 %
Grinder	0.10	7.74 %
In-Stove	0.06	72.76 %
Total	2.72	25.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.86	28.81 %
TIRUPATI-01	0.86	20.04 %
Total	2.72	25.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.84	37.82 %
Mixie	0.62	30.00 %
Cook-Pre	0.24	58.82 %
Small-Ap	0.06	38.44 %
Grinder	0.05	6.87 %
In-Stove	0.04	64.81 %
Total	1.86	28.81 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.11	19.44 %
CRL1	0.09	22.53 %
OGL1	0.07	17.41 %
PRL1	0.04	14.29 %
TNK1	0.04	23.99 %
RMV1	0.02	7.62 %
VJW3	0.02	10.63 %
PPM1	0.02	17.57 %
KDR1	0.01	6.60 %
VJW2	0.01	8.44 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
KND1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	1.86	28.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.38	19.33 %
Gas-Stov	0.32	34.89 %
Small-Ap	0.05	14.46 %
Grinder	0.05	8.89 %
Cook-Pre	0.04	15.51 %
In-Stove	0.02	100.00 %
Total	0.86	20.04 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.09	16.38 %
RCY1	0.04	19.36 %
KVL1	0.03	17.78 %
SPE1	0.03	10.96 %
PIL1	0.03	20.36 %
TPI1	0.02	13.24 %
KNL1	0.02	8.73 %
KOU1	0.01	10.17 %
DHN1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
VKI1		0.00 %
Total	0.86	20.04 %