

MTD Sales
2.12 L

Brand Share %
15.70 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.82	26.66 %
Cook-Ele	0.36	43.29 %
Gas-Stov	0.34	8.94 %
Cook-Pre	0.23	65.74 %
Small-Ap	0.15	10.23 %
Grinder	0.15	13.66 %
Chimney	0.07	4.57 %
Total	2.12	15.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.23	16.89 %
TIRUPATI-01	0.89	14.31 %
Total	2.12	15.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.43	27.76 %
Gas-Stov	0.26	12.77 %
Cook-Pre	0.16	69.49 %
Small-Ap	0.15	16.38 %
Cook-Ele	0.11	25.23 %
Grinder	0.11	14.29 %
Total	1.23	16.89 %

Branch *	MTD Sales L	Brand Share %
TEL1	0.04	12.06 %
NZV1	0.03	15.44 %
VJW1	0.02	13.18 %
VSK1	0.02	11.52 %
BPP1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
Total	1.23	16.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.39	25.53 %
Cook-Ele	0.24	65.02 %
Gas-Stov	0.08	4.53 %
Cook-Pre	0.07	58.33 %
Chimney	0.07	8.38 %
Grinder	0.04	12.27 %
Total	0.89	14.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.05	9.89 %
ATP1	0.04	8.35 %
CTO1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	0.89	14.31 %