

MTD Sales
6.64 L

Brand Share %
18.50 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.33	20.21 %
Mixie	1.78	15.59 %
Grinder	1.37	22.67 %
Cook-Pre	0.75	46.36 %
Small-Ap	0.21	13.44 %
In-Stove	0.14	84.95 %
Chimney	0.07	3.78 %
Total	6.64	18.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.67	23.15 %
TIRUPATI-01	1.97	12.54 %
Total	6.64	18.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.80	30.44 %
Mixie	1.22	19.26 %
Grinder	1.08	25.05 %
Cook-Pre	0.37	47.77 %
In-Stove	0.07	100.00 %
Chimney	0.07	6.79 %
Small-Ap	0.06	7.85 %
Total	4.67	23.15 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.18	18.17 %
TNK1	0.15	16.15 %
RMV1	0.14	16.68 %
ELU1	0.11	10.89 %
OGL1	0.07	10.75 %
PPM1	0.07	10.93 %
VKN1	0.05	7.10 %
KDR1	0.04	7.16 %
TEL1	0.04	11.01 %
NRT1	0.03	8.90 %
BPP1	0.03	6.08 %
GNT2	0.03	5.26 %
NPR1	0.02	7.64 %
KND1		0.00 %
PNR1		0.00 %
Total	4.67	23.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.57	11.07 %
Gas-Stov	0.53	9.38 %
Cook-Pre	0.37	45.03 %
Grinder	0.29	16.74 %
Small-Ap	0.15	19.28 %
In-Stove	0.07	73.21 %
Total	1.97	12.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.21	15.96 %
TPY1	0.10	12.77 %
CTO1	0.08	8.09 %
ATP1	0.07	4.52 %
KNL1	0.06	5.22 %
RJP1	0.06	13.28 %
NLR1	0.05	7.45 %
KVL1	0.05	8.14 %
KHT1	0.05	6.97 %
KDA1	0.05	10.27 %
ADI1	0.05	12.21 %
PMR1	0.04	8.79 %
RCY1	0.04	9.66 %
MPL1	0.03	5.01 %
GTL1	0.01	8.41 %
DHN1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
Total	1.97	12.54 %