

MTD Sales
1.43 L

Brand Share %
19.85 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.74	23.52 %
Gas-Stov	0.26	15.18 %
Cook-Pre	0.15	33.78 %
Grinder	0.14	17.27 %
Small-Ap	0.08	22.05 %
In-Stove	0.06	53.17 %
Total	1.43	19.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	0.76	20.86 %
TIRUPATI-01	0.67	18.82 %
Total	1.43	19.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.46	25.76 %
Grinder	0.09	16.35 %
Gas-Stov	0.09	15.94 %
Small-Ap	0.05	28.29 %
In-Stove	0.04	60.39 %
Cook-Pre	0.03	16.32 %
Total	0.76	20.86 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.02	17.19 %
BVR1	0.02	10.52 %
VJW2	0.01	4.61 %
VJW1	0.01	8.12 %
CKT1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	0.76	20.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.28	20.55 %
Gas-Stov	0.17	14.82 %
Cook-Pre	0.11	47.00 %
Grinder	0.05	19.16 %
Small-Ap	0.03	16.59 %
In-Stove	0.02	43.27 %
Total	0.67	18.82 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.10	18.04 %
NDL1	0.03	14.89 %
KVL1	0.02	14.75 %
PUT1	0.02	13.91 %
CTO1	0.02	16.46 %
ADI1	0.02	14.79 %
RCY1	0.01	16.59 %
PGR1	0.01	7.56 %
DHN1	0.01	18.15 %
KDA1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	0.67	18.82 %