

MTD Sales
1.42 L

Brand Share %
13.50 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.41	10.85 %
Gas-Stov	0.37	14.14 %
Cook-Pre	0.28	54.32 %
Grinder	0.15	10.68 %
Small-Ap	0.11	18.16 %
Fan	0.06	5.21 %
In-Stove	0.04	100.00 %
Total	1.42	13.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	0.96	15.49 %
VIJAYAWADA-01	0.46	10.63 %
Total	1.42	13.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.29	16.35 %
Mixie	0.26	10.60 %
Cook-Pre	0.24	53.67 %
Small-Ap	0.09	22.17 %
Grinder	0.05	8.36 %
In-Stove	0.04	100.00 %
Total	0.96	15.49 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.26	13.25 %
TPY2	0.04	11.00 %
PMR1	0.03	12.43 %
PDT1	0.03	9.38 %
CTO1	0.01	3.75 %
TPI1	0.01	5.39 %
KDA1	0.01	8.99 %
DHN1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	0.96	15.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.15	11.27 %
Grinder	0.10	12.46 %
Gas-Stov	0.09	9.72 %
Fan	0.06	10.10 %
Cook-Pre	0.04	58.56 %
Small-Ap	0.02	10.34 %
Total	0.46	10.63 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.03	11.58 %
MTM1	0.01	3.38 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
GDV1	-0.03	-209.14 %
Total	0.46	10.63 %