



AP : BUTERFLY Sales Performance 03/05/2026 9:27 AM

MTD Sales
3.20 L

Brand Share %
16.04 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.55	22.78 %
Gas-Stov	0.95	20.65 %
Cook-Pre	0.34	61.56 %
Grinder	0.18	15.92 %
Small-Ap	0.10	12.63 %
Chimney	0.07	5.06 %
Total	3.20	16.04 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.66	16.21 %
VIJAYAWADA-01	1.53	15.85 %
Total	3.20	16.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.73	25.97 %
Mixie	0.62	16.90 %
Cook-Pre	0.21	65.37 %
Grinder	0.07	29.60 %
Small-Ap	0.04	9.29 %
Total	1.66	16.21 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.09	12.23 %
KNL1	0.09	10.41 %
KAR1	0.08	15.92 %
ADI1	0.07	15.38 %
KDR1	0.04	13.63 %
KHT1	0.02	10.48 %
TPY1	0.02	10.01 %
RJP1	0.02	4.84 %
PUT1	0.02	2.95 %
NLR1	0.01	4.52 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
Total	1.66	16.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.93	29.62 %
Gas-Stov	0.22	12.38 %
Cook-Pre	0.13	56.32 %
Grinder	0.12	12.57 %
Chimney	0.07	9.74 %
Small-Ap	0.06	16.72 %
Total	1.53	15.85 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.15	13.90 %
BVR1	0.04	14.36 %
DPE1	0.04	13.68 %
RMV1	0.04	8.76 %
TVU1	0.04	8.85 %
GNT1	0.04	10.92 %
RAL1	0.03	8.51 %
MTM1	0.02	10.00 %
BPP1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
VJW2		0.00 %
Total	1.53	15.85 %