



AP : BUTERFLY Sales Performance 03/04/2026 9:28 AM

MTD Sales
2.74 L

Brand Share %
14.27 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.02	19.42 %
Gas-Stov	0.57	15.73 %
Chimney	0.51	18.68 %
Cook-Pre	0.27	67.07 %
Grinder	0.26	19.06 %
Small-Ap	0.08	5.37 %
In-Stove	0.03	3.15 %
Total	2.74	14.27 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.39	14.68 %
TIRUPATI-01	1.35	13.87 %
Total	2.74	14.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.64	21.84 %
Gas-Stov	0.30	16.65 %
Grinder	0.19	19.65 %
Cook-Pre	0.14	71.00 %
Chimney	0.07	8.73 %
Small-Ap	0.05	5.91 %
Total	1.39	14.68 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.05	12.79 %
VJW4	0.04	6.41 %
PRL1	0.04	12.94 %
VJW1	0.04	9.21 %
TDD1	0.03	12.40 %
VJW3	0.02	11.16 %
RAL1	0.02	9.02 %
BVR1	0.02	6.44 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
Total	1.39	14.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Chimney	0.44	22.94 %
Mixie	0.38	16.41 %
Gas-Stov	0.26	14.78 %
Cook-Pre	0.13	63.32 %
Grinder	0.08	17.74 %
In-Stove	0.03	7.74 %
Small-Ap	0.03	4.60 %
Total	1.35	13.87 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.05	9.73 %
RJP1	0.03	14.20 %
PUT1	0.02	7.33 %
KHT1	0.01	2.20 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.35	13.87 %