



AP : BUTERFLY Sales Performance 02/12/2025 9:27 AM

MTD Sales
1.06 L

Brand Share %
22.87 %

Information:
MTD : 01-12-2025 To 01-12-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **22.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.52	27.73 %
Gas-Stov	0.22	17.73 %
Cook-Pre	0.15	47.50 %
Grinder	0.08	23.79 %
In-Stove	0.04	64.65 %
Small-Ap	0.04	14.83 %
Total	1.06	22.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	0.80	29.00 %
TIRUPATI-01	0.25	13.73 %
Total	1.06	22.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.46	38.24 %
Gas-Stov	0.15	26.70 %
Grinder	0.08	31.04 %
Cook-Pre	0.07	39.80 %
Small-Ap	0.03	15.53 %
In-Stove	0.02	41.48 %
Total	0.80	29.00 %

Branch *	MTD Sales L	Brand Share %
RAL1	0.02	19.87 %
KDR1	0.02	22.40 %
NPR1	0.01	14.20 %
CKT1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
NRT1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	0.80	29.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.08	56.47 %
Gas-Stov	0.07	10.28 %
Mixie	0.06	8.60 %
In-Stove	0.03	100.00 %
Small-Ap	0.02	13.85 %
Total	0.25	13.73 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.02	17.29 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY2		0.00 %
Total	0.25	13.73 %