

MTD Sales
0.99 L

Brand Share %
14.80 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.51	36.29 %
Cook-Ele	0.15	46.52 %
Cook-Pre	0.15	72.71 %
Gas-Stov	0.13	7.70 %
Small-Ap	0.05	5.84 %
Total	0.99	14.80 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	0.54	16.62 %
VIJAYAWADA-01	0.45	13.08 %
Total	0.99	14.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.35	40.41 %
Cook-Ele	0.11	63.13 %
Cook-Pre	0.05	61.97 %
Gas-Stov	0.02	3.42 %
Total	0.54	16.62 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
CTO1		0.00 %
GTY1		0.00 %
KAR1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	0.54	16.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.16	29.57 %
Gas-Stov	0.10	10.84 %
Cook-Pre	0.10	79.35 %
Small-Ap	0.05	12.23 %
Cook-Ele	0.04	26.10 %
Total	0.45	13.08 %

Branch *	MTD Sales L	Brand Share %
BPP1		0.00 %
CRL1		0.00 %
JPT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	0.45	13.08 %