

MTD Sales
2.63 L

Brand Share %
19.53 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.88	20.78 %
Grinder	0.66	26.00 %
Gas-Stov	0.57	13.45 %
Cook-Pre	0.30	45.11 %
Small-Ap	0.10	14.97 %
Chimney	0.07	36.17 %
In-Stove	0.04	100.00 %
Total	2.63	19.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.87	26.66 %
TIRUPATI-01	0.76	11.76 %
Total	2.63	19.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Grinder	0.61	31.56 %
Mixie	0.58	27.09 %
Gas-Stov	0.39	21.00 %
Cook-Pre	0.15	55.45 %
Chimney	0.07	100.00 %
In-Stove	0.04	100.00 %
Small-Ap	0.04	11.71 %
Total	1.87	26.66 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.05	13.28 %
RAL1	0.05	14.54 %
RMV1	0.02	5.30 %
NPR1	0.02	8.56 %
ELU1	0.02	9.22 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	1.87	26.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.30	14.38 %
Gas-Stov	0.19	7.73 %
Cook-Pre	0.15	37.87 %
Small-Ap	0.07	17.44 %
Grinder	0.05	8.24 %
Total	0.76	11.76 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.06	15.20 %
KNL1	0.05	13.13 %
PGR1	0.04	17.26 %
KHT1	0.04	11.65 %
CTO1	0.04	11.42 %
ADI1	0.04	17.05 %
VKI1	0.03	12.83 %
MPL1	0.03	10.31 %
PMR1	0.02	9.01 %
ATP1	0.01	1.11 %
PIL1	0.01	17.72 %
DHN1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	0.76	11.76 %