

MTD Sales
0.78 L

Brand Share %
18.52 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.37	21.16 %
Gas-Stov	0.12	11.03 %
Cook-Pre	0.11	41.15 %
Grinder	0.09	15.81 %
In-Stove	0.06	53.17 %
Small-Ap	0.04	22.15 %
Total	0.78	18.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	0.41	17.26 %
TIRUPATI-01	0.37	20.13 %
Total	0.78	18.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.19	17.40 %
Grinder	0.09	18.29 %
Gas-Stov	0.05	16.54 %
In-Stove	0.04	60.39 %
Cook-Pre	0.03	19.96 %
Small-Ap	0.02	20.06 %
Total	0.41	17.26 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.02	10.90 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	0.41	17.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.18	27.22 %
Cook-Pre	0.08	71.58 %
Gas-Stov	0.07	9.02 %
Small-Ap	0.03	23.77 %
In-Stove	0.02	43.27 %
Total	0.37	20.13 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.03	16.76 %
KVL1	0.02	14.75 %
ADI1	0.02	14.79 %
PGR1	0.01	10.78 %
KHT1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	0.37	20.13 %