



AP : BUTERFLY Sales Performance 02/04/2026 9:27 AM

MTD Sales
1.88 L

Brand Share %
14.46 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Chimney	0.51	23.95 %
Mixie	0.51	14.99 %
Gas-Stov	0.45	18.48 %
Grinder	0.18	23.37 %
Cook-Pre	0.18	68.41 %
In-Stove	0.03	4.89 %
Small-Ap	0.02	1.78 %
Total	1.88	14.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.16	16.22 %
VIJAYAWADA-01	0.72	12.32 %
Total	1.88	14.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Chimney	0.44	30.24 %
Mixie	0.28	16.18 %
Gas-Stov	0.26	18.01 %
Cook-Pre	0.09	66.04 %
Grinder	0.04	16.06 %
In-Stove	0.03	9.88 %
Small-Ap	0.02	4.51 %
Total	1.16	16.22 %

Branch *	MTD Sales L	Brand Share %
PGR1	0.03	12.05 %
PUT1	0.02	7.33 %
NLR1	0.01	2.47 %
KHT1	0.01	2.20 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.16	16.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.23	13.78 %
Gas-Stov	0.18	19.21 %
Grinder	0.15	26.37 %
Cook-Pre	0.09	71.00 %
Chimney	0.07	10.52 %
Total	0.72	12.32 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.04	14.32 %
ELU1	0.03	5.79 %
VUY1	0.02	12.77 %
RAL1	0.02	14.24 %
BVR1	0.02	13.46 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	0.72	12.32 %