

MTD Sales
34.43 L

Brand Share %
22.65 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	14.20	25.89 %
Gas-Stov	10.58	24.97 %
Cook-Pre	3.67	40.13 %
Grinder	2.27	11.55 %
Chimney	1.30	15.61 %
Small-Ap	1.26	17.54 %
In-Stove	1.14	59.63 %
Fan	0.03	0.30 %
Total	34.43	22.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.69	25.91 %
TIRUPATI-01	14.74	19.39 %
Total	34.43	22.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.04	29.57 %
Gas-Stov	6.10	29.52 %
Cook-Pre	2.19	49.20 %
Grinder	1.55	14.34 %
Small-Ap	0.72	20.27 %
In-Stove	0.59	67.43 %
Chimney	0.47	12.18 %
Fan	0.03	0.57 %
Total	19.69	25.91 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.75	19.65 %
CRL1	0.36	12.32 %
RAL1	0.31	13.19 %
VJW4	0.25	17.74 %
OGL1	0.24	6.68 %
AMP1	0.22	13.36 %
KND1	0.21	16.27 %
TVU1	0.20	13.90 %
TEL1	0.19	20.59 %
GNT2	0.17	16.23 %
NPR1	0.17	12.10 %
VJW2	0.16	11.44 %
VUY1	0.15	17.63 %
ELU1	0.15	7.69 %
KDR1	0.15	5.79 %
BPP1	0.12	12.06 %
VKN1	0.11	6.26 %
JPT1	0.11	8.92 %
JGG1	0.07	7.42 %
CKT1	0.05	3.30 %
PNR1	0.03	6.39 %
Total	19.69	25.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.16	22.27 %
Gas-Stov	4.48	20.64 %
Cook-Pre	1.47	31.48 %
Chimney	0.83	18.60 %
Grinder	0.71	8.12 %
In-Stove	0.54	52.96 %
Small-Ap	0.54	14.87 %
Total	14.74	19.39 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.18	20.12 %
CTO1	0.46	19.08 %
SPE1	0.46	20.98 %
KVL1	0.38	17.64 %
KNL1	0.37	7.58 %
PIL1	0.37	18.36 %
NDL1	0.30	11.06 %
PGR1	0.28	11.90 %
TPY1	0.22	10.12 %
NYP1	0.22	12.42 %
RCY1	0.21	12.22 %
MPL1	0.18	7.56 %
PMR1	0.18	8.78 %
RJP1	0.17	7.61 %
PDT1	0.16	15.85 %
VKI1	0.14	7.21 %
PUT1	0.14	4.44 %
KHT1	0.12	3.61 %
TPI1	0.10	6.15 %
DHN1	0.05	4.10 %
KDA1	0.05	2.86 %
Total	14.74	19.39 %