

MTD Sales
45.11 L

Brand Share %
19.99 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.25	22.24 %
Gas-Stov	14.02	21.13 %
Cook-Pre	5.06	39.45 %
Grinder	3.74	14.08 %
Small-Ap	1.61	16.89 %
In-Stove	1.29	69.73 %
Chimney	1.01	8.94 %
Fan	0.12	0.77 %
Total	45.11	19.99 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.60	23.57 %
TIRUPATI-01	20.50	16.91 %
Total	45.11	19.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.21	27.02 %
Gas-Stov	7.80	28.21 %
Grinder	2.68	15.64 %
Cook-Pre	2.39	43.84 %
Small-Ap	0.70	16.53 %
In-Stove	0.51	91.39 %
Chimney	0.29	7.04 %
Fan	0.03	0.39 %
Total	24.60	23.57 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.77	11.97 %
CRL1	0.75	16.09 %
OGL1	0.55	11.60 %
VKN1	0.42	19.80 %
ELU1	0.41	12.35 %
NRT1	0.40	16.77 %
NPR1	0.32	19.68 %
RAL1	0.32	13.69 %
JPT1	0.31	18.13 %
VUY1	0.27	14.81 %
KND1	0.25	16.37 %
CKT1	0.25	8.47 %
VJW4	0.24	15.98 %
BPP1	0.23	11.85 %
AMP1	0.19	13.46 %
VJW2	0.13	9.92 %
TEL1	0.09	5.55 %
PNR1	0.09	9.66 %
GNT2	0.06	4.07 %
GTSD		0.00 %
WHVJ		0.00 %
Total	24.60	23.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.05	18.16 %
Gas-Stov	6.23	16.08 %
Cook-Pre	2.67	36.19 %
Grinder	1.06	11.24 %
Small-Ap	0.90	17.18 %
In-Stove	0.79	60.48 %
Chimney	0.72	10.01 %
Fan	0.09	1.14 %
Total	20.50	16.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.56	14.66 %
KVL1	0.94	19.99 %
MPL1	0.52	10.72 %
PIL1	0.51	16.54 %
PMR1	0.50	9.67 %
KNL1	0.46	4.77 %
TPY1	0.45	11.49 %
PGR1	0.43	9.79 %
KHT1	0.42	10.48 %
NDL1	0.42	9.67 %
CTO1	0.40	6.10 %
RCY1	0.40	14.47 %
VKI1	0.34	11.37 %
PUT1	0.30	6.49 %
NLR1	0.30	9.64 %
RJP1	0.27	6.75 %
PDT1	0.24	12.73 %
KDA1	0.23	6.29 %
TPI1	0.20	7.26 %
DHN1	0.16	8.64 %
TPSD		0.00 %
Total	20.50	16.91 %