

MTD Sales
32.00 L

Brand Share %
18.07 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.49	18.74 %
Gas-Stov	6.82	16.86 %
Cook-Ele	5.17	46.37 %
Chimney	3.24	25.56 %
Cook-Pre	3.02	56.48 %
Grinder	2.07	16.40 %
Small-Ap	1.16	7.41 %
Fan	0.03	0.16 %
In-Stove	0.01	0.34 %
Total	32.00	18.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.77	19.55 %
TIRUPATI-01	15.23	16.68 %
Total	32.00	18.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.02	20.09 %
Gas-Stov	4.01	21.20 %
Cook-Ele	2.64	41.10 %
Cook-Pre	1.55	60.40 %
Chimney	1.47	26.64 %
Grinder	1.34	18.40 %
Small-Ap	0.74	8.94 %
In-Stove	0.01	0.65 %
Total	16.77	19.55 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.90	17.10 %
GNT1	0.77	14.79 %
VJW1	0.47	13.30 %
NPR1	0.38	17.45 %
BVR1	0.37	12.61 %
RAL1	0.32	14.90 %
CRL1	0.29	6.63 %
BPP1	0.27	12.37 %
VKN1	0.26	17.64 %
VJW4	0.24	11.45 %
GNT2	0.23	10.47 %
PRL1	0.20	12.33 %
JPT1	0.19	12.56 %
GDV1	0.12	8.24 %
TVU1	0.12	10.52 %
TEL1	0.09	5.79 %
OGL1	0.07	2.74 %
VJW2	0.04	2.69 %
GTSD	0.01	0.52 %
Total	16.77	19.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.47	17.66 %
Gas-Stov	2.81	13.04 %
Cook-Ele	2.53	53.53 %
Chimney	1.77	24.73 %
Cook-Pre	1.47	52.86 %
Grinder	0.73	13.67 %
Small-Ap	0.42	5.69 %
Fan	0.03	0.32 %
Total	15.23	16.68 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.35	15.71 %
TPY2	0.94	11.83 %
RCY1	0.42	13.04 %
KVL1	0.40	17.76 %
KNL1	0.38	8.88 %
MPL1	0.35	15.37 %
KAR1	0.33	12.82 %
KDR1	0.32	13.24 %
TPY1	0.30	11.64 %
RJP1	0.28	9.73 %
SPE1	0.26	9.17 %
PDT1	0.23	11.01 %
NLR1	0.21	13.24 %
NYP1	0.17	11.28 %
DHN1	0.16	11.10 %
PUT1	0.16	6.78 %
PMR1	0.15	8.16 %
KHT1	0.12	4.26 %
CTO1	0.10	3.42 %
GTL1	0.04	5.35 %
TPSD		0.00 %
Total	15.23	16.68 %