

MTD Sales
26.46 L

Brand Share %
14.89 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.19	15.86 %
Gas-Stov	5.50	14.21 %
Cook-Pre	3.54	24.67 %
Grinder	2.99	16.22 %
Small-Ap	1.56	17.08 %
In-Stove	1.28	77.70 %
Fan	0.26	1.79 %
Chimney	0.11	1.10 %
Flask	0.01	100.00 %
Total	26.46	14.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.11	17.75 %
TIRUPATI-01	11.35	12.27 %
Total	26.46	14.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.37	20.84 %
Gas-Stov	2.99	18.03 %
Grinder	1.71	16.49 %
Cook-Pre	1.62	23.25 %
Small-Ap	0.75	16.39 %
In-Stove	0.42	70.78 %
Fan	0.12	1.70 %
Chimney	0.11	3.04 %
Flask	0.01	100.00 %
Total	15.11	17.75 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.80	13.49 %
CRL1	0.42	11.61 %
KDR1	0.35	14.29 %
RAL1	0.34	14.62 %
NRT1	0.30	14.33 %
JPT1	0.24	12.11 %
TEL1	0.22	11.00 %
TVU1	0.22	14.20 %
GDV1	0.21	11.90 %
BPP1	0.20	13.70 %
VKN1	0.20	9.84 %
VUY1	0.19	13.57 %
CKT1	0.19	12.31 %
VJW4	0.15	7.81 %
DPE1	0.15	12.03 %
VJW2	0.13	13.91 %
GNT2	0.13	8.05 %
OGL1	0.12	4.26 %
PRL1	0.07	9.87 %
PNR1	0.05	11.71 %
GTSD		0.00 %
Total	15.11	17.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.82	10.86 %
Gas-Stov	2.50	11.34 %
Cook-Pre	1.93	26.00 %
Grinder	1.28	15.88 %
In-Stove	0.87	81.56 %
Small-Ap	0.81	17.77 %
Fan	0.15	1.87 %
Total	11.35	12.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.47	7.63 %
KVL1	0.38	11.71 %
MPL1	0.32	10.35 %
PMR1	0.31	12.48 %
RCY1	0.31	12.27 %
VKI1	0.30	12.92 %
KHT1	0.30	10.96 %
CTO1	0.24	6.16 %
RJP1	0.24	5.68 %
KNL1	0.23	5.09 %
NDL1	0.23	8.31 %
SPE1	0.23	14.62 %
PDT1	0.22	13.47 %
TPI1	0.22	13.74 %
TPY1	0.22	9.05 %
KDA1	0.21	6.47 %
NYP1	0.20	9.41 %
GTL1	0.19	14.45 %
PUT1	0.16	4.89 %
DHN1	0.08	4.28 %
TPSD		0.00 %
Total	11.35	12.27 %