

MTD Sales
26.39 L

Brand Share %
18.22 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.84	22.69 %
Gas-Stov	5.15	15.65 %
Cook-Pre	3.15	30.54 %
Grinder	2.57	15.89 %
Small-Ap	1.61	18.61 %
In-Stove	1.01	61.24 %
Chimney	0.55	7.34 %
Fan	0.50	3.24 %
Flask	0.01	100.00 %
Total	26.39	18.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.49	21.72 %
TIRUPATI-01	11.90	15.23 %
Total	26.39	18.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.44	29.39 %
Gas-Stov	2.49	18.10 %
Grinder	1.96	20.56 %
Cook-Pre	1.31	34.85 %
Small-Ap	0.59	15.70 %
In-Stove	0.40	62.18 %
Fan	0.17	2.16 %
Chimney	0.11	6.04 %
Flask	0.01	100.00 %
Total	14.49	21.72 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.51	14.11 %
NRT1	0.45	17.35 %
TNK1	0.41	13.24 %
OGL1	0.30	12.26 %
ELU1	0.27	11.95 %
TEL1	0.24	12.93 %
JGG1	0.17	17.19 %
DPE1	0.17	12.64 %
KND1	0.16	12.16 %
PRL1	0.13	16.93 %
GDV1	0.13	10.99 %
GTSD	0.07	2.41 %
VJW2	0.07	6.48 %
AMP1	0.06	8.93 %
GNT2	0.03	1.85 %
Total	14.49	21.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.40	16.38 %
Gas-Stov	2.66	13.89 %
Cook-Pre	1.83	28.05 %
Small-Ap	1.02	20.88 %
Grinder	0.61	9.21 %
In-Stove	0.61	60.64 %
Chimney	0.44	7.76 %
Fan	0.33	4.41 %
Total	11.90	15.23 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.41	10.90 %
NLR1	0.40	17.44 %
ADI1	0.35	13.45 %
RCY1	0.34	14.59 %
CTO1	0.34	8.12 %
PMR1	0.33	10.50 %
TPY1	0.32	15.55 %
PUT1	0.31	10.73 %
PGR1	0.28	11.33 %
TPSD	0.28	6.24 %
KNL1	0.23	4.29 %
GTL1	0.23	15.62 %
TPI1	0.22	10.90 %
NDL1	0.19	7.36 %
DHN1	0.19	12.68 %
KDA1	0.11	6.01 %
VKI1	0.08	4.01 %
Total	11.90	15.23 %