



AP : BUTERFLY Sales Performance 01/05/2026 9:28 AM

MTD Sales
25.00 L

Brand Share %
14.32 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.15	19.25 %
Gas-Stov	7.17	21.35 %
Cook-Pre	2.57	52.04 %
Chimney	2.31	19.79 %
Grinder	2.02	14.24 %
Small-Ap	0.67	6.24 %
Fan	0.10	0.23 %
In-Stove	0.01	0.61 %
Total	25.00	14.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.37	15.19 %
TIRUPATI-01	11.63	13.43 %
Total	25.00	14.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.02	22.00 %
Gas-Stov	3.26	20.54 %
Cook-Pre	1.33	49.44 %
Grinder	1.30	14.36 %
Chimney	0.98	22.33 %
Small-Ap	0.44	6.71 %
Fan	0.07	0.31 %
In-Stove	-0.02	-2.12 %
Total	13.37	15.19 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.30	8.03 %
CRL1	0.29	7.44 %
TVU1	0.26	11.30 %
OGL1	0.25	7.18 %
TEL1	0.24	12.48 %
PAP1	0.24	11.46 %
DPE1	0.23	9.58 %
ELU1	0.22	8.02 %
BVR1	0.22	6.21 %
PRL1	0.21	11.44 %
VJW4	0.18	5.37 %
GNT2	0.15	7.83 %
KND1	0.14	7.44 %
VJW2	0.14	8.47 %
CKT1	0.13	7.13 %
JGG1	0.13	13.88 %
RAL1	0.12	6.00 %
NZV1	0.11	6.63 %
NPR1	0.08	5.35 %
AMP1	0.07	4.49 %
PNR1	0.02	2.52 %
Total	13.37	15.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.13	16.28 %
Gas-Stov	3.90	22.09 %
Chimney	1.33	18.26 %
Cook-Pre	1.25	55.12 %
Grinder	0.71	14.04 %
Small-Ap	0.24	5.53 %
Fan	0.04	0.15 %
In-Stove	0.03	3.81 %
Total	11.63	13.43 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	8.41 %
KOU1	0.44	12.77 %
CTO1	0.37	8.36 %
RJP1	0.36	9.52 %
PUT1	0.35	12.05 %
KAR1	0.30	8.24 %
TPY1	0.27	10.77 %
NLR1	0.27	9.79 %
PMR1	0.26	9.66 %
PGR1	0.25	8.96 %
KVL1	0.24	12.36 %
PIL1	0.23	11.56 %
KDA1	0.20	9.09 %
DHN1	0.18	7.66 %
KDR1	0.15	6.63 %
NYP1	0.14	11.09 %
VKI1	0.12	9.56 %
MPL1	0.12	3.13 %
GTL1	0.10	9.39 %
KHT1	0.09	3.90 %
TPI1	0.07	4.35 %
NDL1	0.06	3.11 %
RCY1	0.04	2.08 %
TPSD		0.00 %
Total	11.63	13.43 %