



# AP : BUTERFLY Sales Performance 01/04/2026 9:27 AM

MTD Sales  
30.28 L

Brand Share %  
16.72 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.79	17.99 %
Gas-Stov	7.41	19.93 %
In-Stove	4.34	26.90 %
Cook-Pre	2.81	37.70 %
Grinder	2.71	16.48 %
Chimney	2.15	20.43 %
Small-Ap	0.86	7.22 %
Fan	0.20	0.75 %
<b>Total</b>	<b>30.28</b>	<b>16.72 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.12	18.78 %
TIRUPATI-01	13.16	14.63 %
<b>Total</b>	<b>30.28</b>	<b>16.72 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.67	20.58 %
Gas-Stov	3.91	24.39 %
In-Stove	2.75	29.92 %
Grinder	1.61	14.32 %
Chimney	1.34	26.89 %
Cook-Pre	1.27	45.86 %
Small-Ap	0.53	7.42 %
Fan	0.06	0.47 %
<b>Total</b>	<b>17.12</b>	<b>18.78 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.71	14.66 %
VJW1	0.45	13.80 %
GNT1	0.43	13.05 %
PAP1	0.39	14.78 %
VJW4	0.37	15.31 %
ELU1	0.34	10.84 %
TEL1	0.33	13.67 %
BPP1	0.33	15.62 %
PRL1	0.29	14.44 %
VJW2	0.29	8.80 %
CKT1	0.26	16.50 %
KND1	0.24	15.08 %
GNT2	0.23	10.17 %
DPE1	0.23	11.61 %
TVU1	0.22	9.56 %
JPT1	0.19	11.14 %
OGL1	0.16	4.48 %
JGG1	0.08	6.52 %
GTSD		0.00 %
<b>Total</b>	<b>17.12</b>	<b>18.78 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	4.13	15.33 %
Gas-Stov	3.50	16.56 %
In-Stove	1.60	22.92 %
Cook-Pre	1.54	32.90 %
Grinder	1.10	21.11 %
Chimney	0.81	14.63 %
Small-Ap	0.33	6.92 %
Fan	0.14	0.98 %
<b>Total</b>	<b>13.16</b>	<b>14.63 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	1.28	15.10 %
ATP1	0.78	10.96 %
RJP1	0.46	11.07 %
TPY1	0.44	14.35 %
PUT1	0.38	13.61 %
KNL1	0.34	6.66 %
KDA1	0.29	11.13 %
NDL1	0.28	14.30 %
PMR1	0.23	8.64 %
CTO1	0.22	4.36 %
DHN1	0.21	9.19 %
KDR1	0.18	9.73 %
MPL1	0.17	3.75 %
TPI1	0.13	7.85 %
VKI1	0.11	8.18 %
KHT1	0.07	3.42 %
TPSD		0.00 %
<b>Total</b>	<b>13.16</b>	<b>14.63 %</b>