

MTD Sales
65.39 L

Brand Share %
3.08 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.08 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	65.60	4.80 %
Air-Cool	0.09	1.79 %
Fridge	-0.30	-0.04 %
Total	65.39	3.08 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.35	3.24 %
VIJAYAWADA-01	30.04	2.92 %
Total	65.39	3.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.56	4.97 %
Air-Cool	0.09	2.50 %
Fridge	-0.30	-0.08 %
Total	35.35	3.24 %

Branch *	MTD Sales L	Brand Share %
RCY1	0.70	2.78 %
NLR1	0.65	2.09 %
SPE1	0.64	2.18 %
KOU1	0.61	2.76 %
TPI1	0.49	1.60 %
KDA1	0.36	0.92 %
GTL1	0.35	2.45 %
KVL1	0.35	0.97 %
PIL1	0.27	0.56 %
ADI1	0.21	0.51 %
PUT1	0.17	0.65 %
KHT1	0.16	0.55 %
TPY2	0.16	0.14 %
BVL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	35.35	3.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	30.04	4.61 %
Total	30.04	2.92 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.71	0.65 %
JPT1	0.62	2.47 %
TDD1	0.60	2.28 %
NPR1	0.49	1.55 %
JGG1	0.45	2.93 %
GVM1	0.42	2.52 %
VJW5	0.38	2.63 %
BPP1	0.34	2.20 %
GNT2	0.33	1.49 %
TVU1	0.26	1.04 %
VJW2	0.25	2.33 %
VJW1	0.20	0.48 %
TNI1	0.20	1.15 %
VKN1	0.18	0.64 %
ELU1	0.17	0.41 %
VJW4	0.13	0.80 %
PPM1	0.11	0.71 %
AMP1	0.11	0.71 %
PNR1	0.11	0.76 %
PAP1	0.08	0.37 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
OGL1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	30.04	2.92 %