

MTD Sales
36.82 L

Brand Share %
3.56 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.56 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.70	6.58 %
Air-Cool	1.12	1.75 %
Total	36.82	3.56 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.79	3.88 %
VIJAYAWADA-01	16.04	3.22 %
Total	36.82	3.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	20.39	7.14 %
Air-Cool	0.39	1.28 %
Total	20.79	3.88 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.40	3.50 %
NLR1	0.50	2.98 %
ADI1	0.49	2.32 %
PUT1	0.46	2.73 %
KDA1	0.43	2.71 %
KHT1	0.37	1.73 %
RCY1	0.33	2.14 %
MPL1	0.29	1.31 %
KVL1	0.29	2.73 %
TPY2	0.29	0.73 %
PIL1	0.27	1.28 %
DHN1	0.20	1.53 %
NYP1	0.14	0.92 %
TPI1	0.10	0.88 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	20.79	3.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.31	5.96 %
Air-Cool	0.72	2.20 %
Total	16.04	3.22 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.62	3.01 %
BVR1	0.49	1.04 %
TVU1	0.41	2.91 %
JPT1	0.37	2.97 %
TDD1	0.33	3.53 %
PRL1	0.31	3.38 %
OGL1	0.28	1.62 %
DPE1	0.22	2.59 %
VKN1	0.18	1.05 %
GVM1	0.17	1.20 %
CRL1	0.17	1.41 %
PPM1	0.17	1.45 %
RMV1	0.16	1.01 %
GDV1	0.16	1.78 %
CKT1	0.14	1.09 %
VJW4	0.12	1.38 %
PNR1	0.12	1.89 %
VJW5	0.10	0.85 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
Total	16.04	3.22 %