

MTD Sales
40.66 L

Brand Share %
4.35 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	39.13	8.99 %
Air-Cool	1.53	3.65 %
Total	40.66	4.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.93	4.64 %
TIRUPATI-01	18.73	4.05 %
Total	40.66	4.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.88	9.55 %
Air-Cool	1.05	5.28 %
Total	21.93	4.64 %

Branch *	MTD Sales L	Brand Share %
PAP1	0.48	4.19 %
OGL1	0.42	2.10 %
PRL1	0.33	3.62 %
MTM1	0.31	3.21 %
ELU1	0.27	1.44 %
BVR1	0.27	0.74 %
JPT1	0.21	2.01 %
VJW2	0.17	2.15 %
VUY1	0.16	2.60 %
DPE1	0.13	2.07 %
GVM1	0.10	1.05 %
PPM1	0.09	0.79 %
BPP1	0.07	1.23 %
CKT1	0.07	0.69 %
CRL1	0.07	0.76 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
Total	21.93	4.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	18.25	8.42 %
Air-Cool	0.49	2.20 %
Total	18.73	4.05 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.84	2.46 %
BVL1	0.63	3.96 %
ADI1	0.48	2.85 %
KNL2	0.44	2.17 %
DHN1	0.30	2.10 %
NLR1	0.27	1.69 %
PIL1	0.27	1.65 %
GTL1	0.17	1.57 %
SPE1	0.17	1.08 %
TPI1	0.17	1.04 %
MPL1	0.09	0.47 %
ATP1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	18.73	4.05 %