

MTD Sales
43.95 L

Brand Share %
3.52 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	43.69	5.36 %
Air-Cool	0.19	3.17 %
Fridge	0.08	0.02 %
Total	43.95	3.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.00	4.51 %
VIJAYAWADA-01	15.96	2.54 %
Total	43.95	3.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	28.00	7.03 %
Total	28.00	4.51 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.55	3.16 %
KHT1	0.54	3.26 %
RCY1	0.40	1.49 %
KDA1	0.35	1.33 %
ADI1	0.31	1.43 %
KVL1	0.29	1.54 %
GTL1	0.28	2.30 %
KNL2	0.20	0.52 %
KOU1	0.13	1.13 %
TPY2	0.12	0.24 %
MPL1	0.08	0.31 %
BVL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	28.00	4.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.69	3.76 %
Air-Cool	0.19	6.87 %
Fridge	0.08	0.04 %
Total	15.96	2.54 %

Branch *	MTD Sales L	Brand Share %
PAP1	0.60	3.25 %
RMV1	0.51	2.45 %
BVR1	0.41	0.96 %
JGG1	0.37	3.47 %
JPT1	0.36	2.34 %
CRL1	0.32	1.77 %
KND1	0.30	1.05 %
VKN1	0.27	1.39 %
VUY1	0.25	2.73 %
GDV1	0.17	1.60 %
GNT2	0.17	0.87 %
VJW4	0.13	1.05 %
VJW5	0.10	1.02 %
OGL1	0.10	0.34 %
PRL1	0.09	1.06 %
NPR1	0.09	0.58 %
GVM1	0.08	0.85 %
MTM1	0.08	1.05 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
Total	15.96	2.54 %