

MTD Sales
35.88 L

Brand Share %
3.56 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.56 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	34.77	6.59 %
Air-Cool	1.12	1.75 %
Total	35.88	3.56 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.28	3.90 %
VIJAYAWADA-01	15.60	3.20 %
Total	35.88	3.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.89	7.19 %
Air-Cool	0.39	1.28 %
Total	20.28	3.90 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.50	2.98 %
ADI1	0.49	2.34 %
PUT1	0.46	2.78 %
KDA1	0.43	2.78 %
KHT1	0.37	1.76 %
RCY1	0.33	2.24 %
MPL1	0.29	1.45 %
TPY2	0.29	0.74 %
PIL1	0.27	1.34 %
KVL1	0.20	2.40 %
DHN1	0.20	1.53 %
NYP1	0.14	0.92 %
TPI1	0.10	0.88 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	20.28	3.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.88	5.92 %
Air-Cool	0.72	2.20 %
Total	15.60	3.20 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.62	3.11 %
BVR1	0.49	1.05 %
TVU1	0.41	2.96 %
JPT1	0.37	3.04 %
OGL1	0.28	1.62 %
DPE1	0.22	2.59 %
VKN1	0.18	1.06 %
GVM1	0.17	1.24 %
CRL1	0.17	1.46 %
RMV1	0.16	1.08 %
GDV1	0.16	1.78 %
CKT1	0.14	1.11 %
VJW4	0.12	1.41 %
PNR1	0.12	2.06 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW5		0.00 %
Total	15.60	3.20 %