

MTD Sales
40.29 L

Brand Share %
4.47 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	38.85	9.20 %
Air-Cool	1.44	3.45 %
Total	40.29	4.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.74	4.76 %
TIRUPATI-01	18.55	4.17 %
Total	40.29	4.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.79	9.81 %
Air-Cool	0.95	4.86 %
Total	21.74	4.76 %

Branch *	MTD Sales L	Brand Share %
PAP1	0.48	4.28 %
VJW5	0.45	4.46 %
OGI1	0.42	2.18 %
PRL1	0.33	3.68 %
MTM1	0.31	3.38 %
ELU1	0.27	1.46 %
BVR1	0.27	0.75 %
JPT1	0.21	2.10 %
VJW2	0.17	2.26 %
VUY1	0.16	2.70 %
DPE1	0.13	2.17 %
GVM1	0.10	1.07 %
PPM1	0.09	0.84 %
BPP1	0.07	1.23 %
CKT1	0.07	0.70 %
CRL1	0.07	0.76 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
Total	21.74	4.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	18.07	8.59 %
Air-Cool	0.49	2.20 %
Total	18.55	4.17 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.84	2.52 %
BVL1	0.63	4.12 %
ADI1	0.48	2.96 %
KNL2	0.44	2.32 %
DHN1	0.30	2.22 %
NLR1	0.27	1.76 %
PIL1	0.27	1.69 %
GTL1	0.17	1.64 %
SPE1	0.17	1.12 %
TPI1	0.17	1.06 %
MPL1	0.09	0.51 %
ATP1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	18.55	4.17 %