



AP : BPL Sales Performance 29/03/2026 9:38 AM

MTD Sales
52.83 L

Brand Share %
4.80 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	53.13	9.72 %
Fridge	-0.30	-0.05 %
Total	52.83	4.80 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	29.70	5.42 %
VIJAYAWADA-01	23.13	4.19 %
Total	52.83	4.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	30.00	10.74 %
Fridge	-0.30	-0.11 %
Total	29.70	5.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.89	4.29 %
NDL1	0.68	4.60 %
DHN1	0.60	3.54 %
KVL1	0.58	3.74 %
PIL1	0.57	3.93 %
NLR1	0.43	2.96 %
PUT1	0.39	3.03 %
TPY1	0.27	1.64 %
MPL1	0.24	1.07 %
SPE1	0.23	1.66 %
PGR1	0.15	1.06 %
TPI1	0.14	0.98 %
KHT1	0.10	0.48 %
KDA1	0.09	0.44 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	29.70	5.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	23.13	8.65 %
Total	23.13	4.19 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.91	3.28 %
TVU1	0.46	2.43 %
VJW3	0.42	1.78 %
JPT1	0.38	2.77 %
MTM1	0.36	3.03 %
RAL1	0.32	2.23 %
OGL1	0.29	1.78 %
KND1	0.28	2.99 %
PRL1	0.27	1.50 %
NPR1	0.24	1.34 %
TDD1	0.19	1.49 %
VKN1	0.17	1.04 %
JGG1	0.15	2.04 %
VJW2	0.15	1.32 %
VJW5	0.15	1.24 %
PPM1	0.14	1.00 %
GNT2	0.09	0.96 %
VJW1	0.09	0.44 %
VUY1	0.09	1.19 %
AMP1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
WHVJ		0.00 %
Total	23.13	4.19 %