

MTD Sales
35.00 L

Brand Share %
3.61 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	33.88	6.64 %
Air-Cool	1.12	1.75 %
Total	35.00	3.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.60	3.92 %
VIJAYAWADA-01	15.40	3.29 %
Total	35.00	3.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.20	7.15 %
Air-Cool	0.39	1.28 %
Total	19.60	3.92 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.50	3.14 %
ADI1	0.49	2.48 %
PUT1	0.46	2.86 %
KDA1	0.43	2.95 %
KHT1	0.37	1.77 %
RCY1	0.33	2.50 %
MPL1	0.29	1.45 %
TPY2	0.29	0.76 %
PIL1	0.27	1.44 %
DHN1	0.20	1.61 %
NYP1	0.14	0.93 %
TPI1	0.10	0.90 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	19.60	3.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.68	6.08 %
Air-Cool	0.72	2.20 %
Total	15.40	3.29 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.62	3.22 %
BVR1	0.49	1.08 %
RAL1	0.47	3.17 %
TVU1	0.41	3.00 %
JPT1	0.37	3.07 %
OGL1	0.28	1.64 %
DPE1	0.22	2.69 %
VKN1	0.18	1.08 %
GVM1	0.17	1.27 %
CRL1	0.17	1.48 %
RMV1	0.16	1.10 %
GDV1	0.16	1.80 %
CKT1	0.14	1.16 %
VJW4	0.12	1.45 %
PNR1	0.12	2.11 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW5		0.00 %
Total	15.40	3.29 %