

MTD Sales
39.12 L

Brand Share %
4.48 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.77	9.22 %
Air-Cool	1.35	3.23 %
Total	39.12	4.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.16	4.78 %
TIRUPATI-01	17.95	4.16 %
Total	39.12	4.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.21	9.81 %
Air-Cool	0.95	4.86 %
Total	21.16	4.78 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.45	4.46 %
OGL1	0.42	2.18 %
PRL1	0.33	3.89 %
ELU1	0.27	1.47 %
BVR1	0.27	0.78 %
JPT1	0.21	2.12 %
MTM1	0.21	2.55 %
VJW2	0.17	2.31 %
VUY1	0.16	3.26 %
DPE1	0.13	2.22 %
GVM1	0.10	1.10 %
PPM1	0.09	0.86 %
BPP1	0.07	1.23 %
CKT1	0.07	0.75 %
CRL1	0.07	0.78 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
Total	21.16	4.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.56	8.63 %
Air-Cool	0.39	1.79 %
Total	17.95	4.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.84	2.61 %
NDL1	0.73	3.77 %
BVL1	0.63	4.24 %
KNL2	0.44	2.32 %
ADI1	0.39	2.62 %
DHN1	0.30	2.37 %
NLR1	0.27	1.76 %
PIL1	0.27	1.72 %
GTL1	0.17	1.74 %
SPE1	0.17	1.17 %
TPI1	0.17	1.06 %
MPL1	0.09	0.51 %
ATP1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	17.95	4.16 %