

MTD Sales
63.45 L

Brand Share %
3.09 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.09 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	63.36	4.79 %
Air-Cool	0.09	1.86 %
Total	63.45	3.09 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.74	3.31 %
VIJAYAWADA-01	28.71	2.86 %
Total	63.45	3.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.65	5.03 %
Air-Cool	0.09	2.64 %
Total	34.74	3.31 %

Branch *	MTD Sales L	Brand Share %
RCY1	0.70	3.00 %
SPE1	0.64	2.23 %
KOU1	0.61	2.84 %
PIL1	0.58	1.25 %
NLR1	0.56	1.93 %
TPI1	0.49	1.62 %
KDA1	0.36	0.93 %
GTL1	0.35	2.61 %
KVL1	0.35	1.06 %
ADI1	0.21	0.54 %
PUT1	0.17	0.69 %
KHT1	0.16	0.59 %
TPY2	0.16	0.15 %
BVL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
Total	34.74	3.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	28.71	4.52 %
Total	28.71	2.86 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.83	0.76 %
JPT1	0.62	2.61 %
TDD1	0.60	2.37 %
NPR1	0.49	1.58 %
JGG1	0.45	3.04 %
GVM1	0.42	2.56 %
VJW5	0.38	2.72 %
BPP1	0.34	2.24 %
GNT2	0.33	1.57 %
TVU1	0.26	1.05 %
VJW2	0.25	2.45 %
VJW1	0.20	0.49 %
TNI1	0.20	1.18 %
VKN1	0.18	0.64 %
ELU1	0.17	0.41 %
VJW4	0.13	0.85 %
PPM1	0.11	0.71 %
AMP1	0.11	0.73 %
PNR1	0.11	0.79 %
PAP1	0.08	0.38 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
OGL1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	28.71	2.86 %