

MTD Sales
30.53 L

Brand Share %
3.36 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	29.41	6.31 %
Air-Cool	1.12	1.75 %
Total	30.53	3.36 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.66	3.34 %
VIJAYAWADA-01	14.87	3.38 %
Total	30.53	3.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.26	6.20 %
Air-Cool	0.39	1.28 %
Total	15.66	3.34 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.92	2.52 %
NLR1	0.38	2.57 %
KHT1	0.37	1.79 %
PUT1	0.37	2.38 %
RCY1	0.33	2.77 %
KDA1	0.31	2.25 %
ADI1	0.31	1.79 %
MPL1	0.29	1.50 %
TPY2	0.29	0.79 %
PIL1	0.27	1.51 %
DHN1	0.20	1.90 %
NYP1	0.14	0.93 %
TPI1	0.10	0.94 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	15.66	3.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.14	6.43 %
Air-Cool	0.72	2.20 %
Total	14.87	3.38 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.62	3.33 %
RAL1	0.47	3.30 %
TVU1	0.41	3.04 %
BVR1	0.39	0.98 %
JPT1	0.37	3.26 %
OGL1	0.28	1.71 %
DPE1	0.22	3.02 %
PRL1	0.21	3.35 %
VKN1	0.18	1.14 %
GVM1	0.17	1.38 %
CRL1	0.17	1.56 %
RMV1	0.16	1.25 %
GDV1	0.16	1.85 %
CKT1	0.14	1.20 %
VJW4	0.12	1.52 %
PNR1	0.12	2.11 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW5		0.00 %
Total	14.87	3.38 %