

MTD Sales
38.45 L

Brand Share %
4.56 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.56 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.10	9.49 %
Air-Cool	1.35	3.25 %
Total	38.45	4.56 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	20.68	4.86 %
TIRUPATI-01	17.77	4.26 %
Total	38.45	4.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.73	10.10 %
Air-Cool	0.95	4.90 %
Total	20.68	4.86 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.42	2.18 %
PRL1	0.33	4.04 %
ELU1	0.27	1.54 %
BVR1	0.27	0.79 %
JPT1	0.21	2.32 %
MTM1	0.21	2.65 %
VJW2	0.17	2.49 %
VUY1	0.16	3.75 %
DPE1	0.13	2.32 %
GVM1	0.10	1.16 %
PPM1	0.09	0.94 %
BPP1	0.07	1.23 %
CKT1	0.07	0.77 %
CRL1	0.07	0.79 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
Total	20.68	4.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.37	8.88 %
Air-Cool	0.39	1.79 %
Total	17.77	4.26 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.51	4.31 %
TPY2	0.84	2.68 %
NDL1	0.73	3.94 %
BVL1	0.63	4.35 %
KNL2	0.44	2.41 %
ADI1	0.39	2.78 %
DHN1	0.30	2.37 %
NLR1	0.27	1.85 %
PIL1	0.27	1.79 %
GTL1	0.17	1.80 %
SPE1	0.17	1.20 %
TPI1	0.17	1.07 %
MPL1	0.09	0.56 %
ATP1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	17.77	4.26 %