



AP : BPL Sales Performance 27/03/2026 9:38 AM

MTD Sales
49.40 L

Brand Share %
4.82 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.82 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	49.70	9.82 %
Fridge	-0.30	-0.06 %
Total	49.40	4.82 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.49	5.45 %
VIJAYAWADA-01	21.91	4.21 %
Total	49.40	4.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.79	10.96 %
Fridge	-0.30	-0.12 %
Total	27.49	5.45 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.47	3.72 %
PMR1	0.63	3.61 %
DHN1	0.60	3.80 %
KVL1	0.58	3.98 %
NDL1	0.57	4.08 %
PIL1	0.57	4.43 %
NLR1	0.43	3.30 %
PUT1	0.39	3.11 %
TPY1	0.27	1.59 %
MPL1	0.24	1.26 %
SPE1	0.23	1.68 %
TPI1	0.14	1.19 %
KHT1	0.10	0.50 %
KDA1	0.09	0.52 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	27.49	5.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.91	8.68 %
Total	21.91	4.21 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.82	3.13 %
TVU1	0.46	2.68 %
VJW3	0.42	1.87 %
MTM1	0.36	3.33 %
RAL1	0.32	2.58 %
OGL1	0.29	1.89 %
KND1	0.28	2.99 %
PRL1	0.27	1.54 %
NPR1	0.24	1.47 %
JPT1	0.23	1.88 %
TDD1	0.19	1.62 %
VKN1	0.17	1.04 %
JGG1	0.15	2.12 %
VJW2	0.15	1.42 %
VJW5	0.15	1.30 %
PPM1	0.14	1.14 %
VUY1	0.09	1.27 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
WHVJ		0.00 %
Total	21.91	4.21 %