



AP : BPL Sales Performance 26/03/2026 9:38 AM

MTD Sales
47.41 L

Brand Share %
4.74 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.74 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.71	9.67 %
Fridge	-0.30	-0.06 %
Total	47.41	4.74 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.61	5.41 %
VIJAYAWADA-01	20.81	4.09 %
Total	47.41	4.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.91	10.86 %
Fridge	-0.30	-0.12 %
Total	26.61	5.41 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.47	3.88 %
PMR1	0.63	3.74 %
DHN1	0.60	3.80 %
KVL1	0.58	3.98 %
NDL1	0.57	4.08 %
PIL1	0.57	4.57 %
NLR1	0.43	3.30 %
TPY1	0.27	1.69 %
MPL1	0.24	1.31 %
SPE1	0.23	1.68 %
PUT1	0.15	1.25 %
TPI1	0.14	1.25 %
KHT1	0.10	0.53 %
KDA1	0.09	0.54 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	26.61	5.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.81	8.47 %
Total	20.81	4.09 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.67	2.61 %
NRT1	0.47	4.33 %
TVU1	0.46	2.72 %
VJW3	0.42	1.96 %
RAL1	0.32	2.65 %
OGL1	0.29	1.91 %
KND1	0.28	3.02 %
PRL1	0.27	1.56 %
MTM1	0.26	2.48 %
NPR1	0.24	1.49 %
JPT1	0.23	2.00 %
TDD1	0.19	1.62 %
VKN1	0.17	1.06 %
JGG1	0.15	2.18 %
VJW2	0.15	1.75 %
VJW5	0.15	1.30 %
PPM1	0.14	1.14 %
VUY1	0.09	1.34 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
WHVJ		0.00 %
Total	20.81	4.09 %