



AP : BPL Sales Performance 25/03/2026 9:39 AM

MTD Sales
46.05 L

Brand Share %
4.79 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.79 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	46.35	9.76 %
Fridge	-0.30	-0.06 %
Total	46.05	4.79 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.77	5.45 %
VIJAYAWADA-01	20.28	4.15 %
Total	46.05	4.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.07	10.90 %
Fridge	-0.30	-0.13 %
Total	25.77	5.45 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.47	3.93 %
PMR1	0.63	3.74 %
DHN1	0.60	3.98 %
KVL1	0.58	4.03 %
NDL1	0.57	4.20 %
PIL1	0.57	4.73 %
NLR1	0.43	3.56 %
MPL1	0.24	1.35 %
SPE1	0.23	1.80 %
PUT1	0.15	1.27 %
TPI1	0.14	1.29 %
KHT1	0.10	0.57 %
KDA1	0.09	0.58 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	25.77	5.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.28	8.61 %
Total	20.28	4.15 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.67	2.68 %
NRT1	0.47	4.43 %
TVU1	0.46	2.77 %
VJW3	0.42	2.42 %
RAL1	0.32	2.75 %
OGL1	0.29	2.07 %
KND1	0.28	3.02 %
MTM1	0.26	2.53 %
JPT1	0.23	2.00 %
TDD1	0.19	1.71 %
PRL1	0.18	1.01 %
VKN1	0.17	1.09 %
JGG1	0.15	2.21 %
VJW2	0.15	1.77 %
VJW5	0.15	1.30 %
PPM1	0.14	1.17 %
NPR1	0.09	0.66 %
VUY1	0.09	1.34 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
Total	20.28	4.15 %