

MTD Sales
57.20 L

Brand Share %
2.98 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	57.10	4.62 %
Air-Cool	0.09	1.89 %
Total	57.20	2.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.82	3.27 %
VIJAYAWADA-01	25.37	2.68 %
Total	57.20	2.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	31.73	4.96 %
Air-Cool	0.09	2.69 %
Total	31.82	3.27 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.64	2.55 %
PIL1	0.58	1.42 %
TPI1	0.49	1.67 %
NLR1	0.48	1.81 %
KOU1	0.41	2.10 %
KDA1	0.36	0.96 %
RCY1	0.35	1.59 %
GTL1	0.35	2.79 %
KVL1	0.35	1.12 %
ADI1	0.21	0.57 %
PUT1	0.17	0.73 %
KHT1	0.16	0.67 %
TPY2	0.16	0.16 %
BVL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
Total	31.82	3.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	25.37	4.25 %
Total	25.37	2.68 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.83	0.79 %
TDD1	0.60	2.44 %
JPT1	0.51	2.31 %
NPR1	0.49	1.74 %
GVM1	0.42	2.75 %
VJW5	0.38	2.79 %
BPP1	0.34	2.57 %
GNT2	0.33	1.64 %
TVU1	0.26	1.10 %
VJW2	0.25	2.78 %
TNI1	0.20	1.34 %
VKN1	0.18	0.73 %
VJW4	0.13	0.91 %
VJW1	0.12	0.30 %
PPM1	0.11	0.73 %
DPE1	0.11	0.68 %
AMP1	0.11	0.86 %
PNR1	0.11	0.80 %
ELU1	0.09	0.22 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	25.37	2.68 %