

MTD Sales
22.50 L

Brand Share %
3.79 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.79 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	22.23	6.06 %
Air-Cool	0.19	3.75 %
Fridge	0.08	0.03 %
Total	22.50	3.79 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.79	5.23 %
VIJAYAWADA-01	6.71	2.30 %
Total	22.50	3.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.79	8.84 %
Total	15.79	5.23 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.36	3.64 %
KDA1	0.35	2.72 %
RCY1	0.31	2.03 %
NYP1	0.24	2.82 %
GTL1	0.19	3.38 %
KVL1	0.18	2.11 %
KOU1	0.13	1.92 %
TPY2	0.12	0.41 %
ADI1	0.12	1.47 %
PMR1	0.10	1.03 %
MPL1	0.08	0.73 %
BVL1		0.00 %
KNL2		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	15.79	5.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.44	3.42 %
Air-Cool	0.19	7.54 %
Fridge	0.08	0.07 %
Total	6.71	2.30 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.49	3.65 %
RMV1	0.29	3.51 %
RAL1	0.18	2.48 %
GDV1	0.17	2.45 %
GNT2	0.17	1.93 %
CRL1	0.16	2.51 %
VJW4	0.13	1.88 %
KND1	0.12	0.87 %
VJW5	0.10	2.21 %
OGL1	0.10	0.49 %
PRL1	0.09	2.72 %
BVR1	0.09	0.44 %
GVM1	0.08	1.30 %
VKN1	0.08	1.11 %
MTM1	0.08	2.13 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VUY1		0.00 %
Total	6.71	2.30 %