



AP : BPL Sales Performance 24/05/2026 9:39 AM

MTD Sales
47.05 L

Brand Share %
6.86 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.86 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 47.05 | 10.03 % |
| Total | 47.05 | 6.86 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01 | 23.93 | 6.92 % |
| VIJAYAWADA-01 | 23.12 | 6.79 % |
| Total | 47.05 | 6.86 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 23.93 | 9.65 % |
| Total | 23.93 | 6.92 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2 | 1.12 | 4.59 % |
| PIL1 | 0.55 | 3.48 % |
| KVL1 | 0.54 | 5.35 % |
| NLR1 | 0.39 | 4.49 % |
| PUT1 | 0.37 | 4.62 % |
| MPL1 | 0.36 | 2.68 % |
| SPE1 | 0.32 | 1.73 % |
| KAR1 | 0.30 | 3.17 % |
| PGR1 | 0.29 | 4.85 % |
| KOU1 | 0.26 | 2.44 % |
| KDR1 | 0.22 | 3.01 % |
| KHT1 | 0.19 | 2.99 % |
| DHN1 | 0.15 | 1.73 % |
| PMR1 | 0.15 | 1.53 % |
| RCY1 | 0.11 | 1.10 % |
| GTL1 | 0.11 | 1.22 % |
| KNL2 | | 0.00 % |
| NYP1 | | 0.00 % |
| TPI1 | | 0.00 % |
| TPSD | | 0.00 % |
| TPY1 | -0.09 | -1.74 % |
| Total | 23.93 | 6.92 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 23.12 | 10.45 % |
| Total | 23.12 | 6.79 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CRL1 | 1.15 | 6.72 % |
| VJW4 | 0.57 | 4.51 % |
| CKT1 | 0.40 | 6.11 % |
| VJW3 | 0.39 | 1.87 % |
| TVU1 | 0.36 | 2.39 % |
| GNT1 | 0.36 | 2.70 % |
| GVM1 | 0.35 | 3.31 % |
| GDV1 | 0.33 | 4.58 % |
| JPT1 | 0.30 | 2.84 % |
| VJW1 | 0.30 | 3.11 % |
| GNT2 | 0.30 | 5.56 % |
| MTM1 | 0.30 | 3.19 % |
| PPM1 | 0.29 | 4.25 % |
| NPR1 | 0.19 | 2.54 % |
| OGL1 | 0.15 | 1.19 % |
| VJW5 | 0.15 | 1.98 % |
| PRL1 | 0.13 | 1.30 % |
| BPP1 | 0.13 | 1.84 % |
| VKN1 | 0.12 | 1.68 % |
| VUY1 | 0.10 | 2.94 % |
| NZV1 | 0.10 | 3.15 % |
| JGG1 | 0.10 | 2.28 % |
| AMP1 | | 0.00 % |
| GTSD | | 0.00 % |
| KND1 | | 0.00 % |
| PNR1 | | 0.00 % |
| Total | 23.12 | 6.79 % |