



AP : BPL Sales Performance 24/03/2026 9:38 AM

MTD Sales
44.78 L

Brand Share %
4.78 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	45.07	9.71 %
Fridge	-0.30	-0.06 %
Total	44.78	4.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.98	5.42 %
VIJAYAWADA-01	19.80	4.16 %
Total	44.78	4.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.27	10.78 %
Fridge	-0.30	-0.13 %
Total	24.98	5.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.47	3.95 %
PMR1	0.63	3.78 %
DHN1	0.60	4.06 %
KVL1	0.58	4.08 %
NLR1	0.43	3.65 %
NDL1	0.41	3.16 %
MPL1	0.24	1.42 %
SPE1	0.23	1.83 %
PUT1	0.15	1.32 %
TPI1	0.14	1.29 %
KHT1	0.10	0.57 %
KDA1	0.09	0.64 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	24.98	5.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.80	8.62 %
Total	19.80	4.16 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.67	2.73 %
TVU1	0.46	2.79 %
VJW3	0.42	2.45 %
NRT1	0.38	3.59 %
RAL1	0.32	2.80 %
KND1	0.28	3.07 %
MTM1	0.26	2.65 %
JPT1	0.23	2.02 %
TDD1	0.19	1.85 %
PRL1	0.18	1.01 %
VKN1	0.17	1.11 %
JGG1	0.15	2.21 %
OGL1	0.15	1.14 %
VJW5	0.15	1.37 %
PPM1	0.14	1.18 %
NPR1	0.09	0.69 %
VUY1	0.09	1.38 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	19.80	4.16 %