

MTD Sales
19.38 L

Brand Share %
3.85 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.85 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	19.11	6.29 %
Air-Cool	0.19	4.01 %
Fridge	0.08	0.04 %
Total	19.38	3.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.43	5.14 %
VIJAYAWADA-01	5.95	2.46 %
Total	19.38	3.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.43	9.02 %
Total	13.43	5.14 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.35	3.05 %
DHN1	0.34	3.85 %
NYP1	0.24	2.97 %
RCY1	0.21	1.54 %
KVL1	0.18	2.35 %
KOU1	0.13	2.13 %
TPY2	0.12	0.43 %
ADI1	0.12	2.09 %
PMR1	0.10	1.03 %
GTL1	0.09	1.90 %
MPL1	0.08	0.84 %
BVL1		0.00 %
KNL2		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	13.43	5.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.68	3.67 %
Air-Cool	0.19	7.97 %
Fridge	0.08	0.09 %
Total	5.95	2.46 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.17	2.73 %
GNT2	0.17	1.93 %
CRL1	0.16	3.01 %
VJW4	0.13	2.12 %
VJW5	0.10	3.09 %
OGL1	0.10	0.55 %
PRL1	0.09	3.37 %
BVR1	0.09	0.61 %
RAL1	0.09	1.44 %
GVM1	0.08	1.45 %
VKN1	0.08	1.39 %
MTM1	0.08	2.42 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VUY1		0.00 %
Total	5.95	2.46 %