



AP : BPL Sales Performance 23/03/2026 9:38 AM

MTD Sales
43.26 L

Brand Share %
4.80 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	43.55	9.70 %
Fridge	-0.30	-0.07 %
Total	43.26	4.80 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.30	5.48 %
VIJAYAWADA-01	18.96	4.14 %
Total	43.26	4.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.60	10.81 %
Fridge	-0.30	-0.14 %
Total	24.30	5.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.47	4.08 %
PMR1	0.63	3.82 %
DHN1	0.60	4.10 %
KVL1	0.58	4.17 %
NLR1	0.43	3.85 %
NDL1	0.41	3.39 %
MPL1	0.24	1.53 %
SPE1	0.23	1.88 %
TPI1	0.14	1.37 %
KHT1	0.10	0.58 %
KDA1	0.09	0.64 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	24.30	5.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.96	8.56 %
Total	18.96	4.14 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.67	2.85 %
VJW3	0.42	2.53 %
TVU1	0.36	2.39 %
RAL1	0.32	2.97 %
NRT1	0.28	3.12 %
KND1	0.28	3.31 %
MTM1	0.26	2.68 %
JPT1	0.23	2.16 %
TDD1	0.19	1.96 %
PRL1	0.18	1.02 %
VKN1	0.17	1.13 %
JGG1	0.15	2.34 %
OGL1	0.15	1.16 %
VJW5	0.15	1.41 %
PPM1	0.14	1.20 %
NPR1	0.09	0.75 %
VUY1	0.09	1.40 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	18.96	4.14 %