

MTD Sales  
28.83 L

Brand Share %  
4.16 %

Information:

MTD : 01-11-2025 To 21-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.16 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 28.83       | 6.30 %        |
| Total    | 28.83       | 4.16 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 18.64       | 5.49 %        |
| VIJAYAWADA-01 | 10.20       | 2.89 %        |
| Total         | 28.83       | 4.16 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 18.64       | 8.21 %        |
| Total    | 18.64       | 5.49 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.43        | 1.63 %        |
| BVL1     | 0.25        | 3.48 %        |
| GTL1     | 0.22        | 2.85 %        |
| MPL1     | 0.18        | 1.48 %        |
| PIL1     | 0.10        | 1.19 %        |
| KNL2     | 0.10        | 0.73 %        |
| SPE1     | 0.10        | 0.98 %        |
| NLR1     | 0.10        | 0.59 %        |
| KDA1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| Total    | 18.64       | 5.49 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.20       | 4.42 %        |
| Total    | 10.20       | 2.89 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KND1     | 0.28        | 3.42 %        |
| JPT1     | 0.25        | 3.91 %        |
| KDR1     | 0.19        | 1.80 %        |
| RMV1     | 0.18        | 1.97 %        |
| VJW5     | 0.13        | 1.82 %        |
| JGG1     | 0.10        | 2.17 %        |
| BVR1     | 0.10        | 0.42 %        |
| GVM1     | 0.10        | 1.75 %        |
| ELU1     | 0.09        | 0.53 %        |
| MTM1     | 0.09        | 2.35 %        |
| NPR1     | 0.09        | 0.82 %        |
| RAL1     | 0.09        | 0.98 %        |
| CKT1     | 0.09        | 1.17 %        |
| GNT2     | 0.09        | 2.11 %        |
| PAP1     | 0.09        | 1.18 %        |
| VUY1     | 0.09        | 1.29 %        |
| AMP1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 10.20       | 2.89 %        |