

MTD Sales
28.38 L

Brand Share %
3.49 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.26	6.48 %
Air-Cool	1.12	2.23 %
Total	28.38	3.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.02	3.57 %
VIJAYAWADA-01	13.36	3.41 %
Total	28.38	3.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.63	6.49 %
Air-Cool	0.39	1.70 %
Total	15.02	3.57 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.83	2.48 %
NLR1	0.38	2.74 %
KHT1	0.37	1.89 %
PUT1	0.37	2.47 %
RCY1	0.33	3.17 %
KDA1	0.31	2.54 %
MPL1	0.29	1.79 %
TPY2	0.29	0.91 %
PIL1	0.27	1.74 %
DHN1	0.20	1.94 %
ADI1	0.19	1.20 %
NYP1	0.14	0.97 %
TPI1	0.10	1.07 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	15.02	3.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.63	6.47 %
Air-Cool	0.72	2.70 %
Total	13.36	3.41 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.47	2.85 %
TVU1	0.41	3.17 %
BVR1	0.39	1.05 %
RAL1	0.38	2.91 %
OGL1	0.28	1.84 %
DPE1	0.22	3.02 %
VKN1	0.18	1.35 %
GVM1	0.17	1.42 %
CRL1	0.17	1.75 %
RMV1	0.16	1.46 %
GDV1	0.16	1.93 %
CKT1	0.14	1.35 %
VJW4	0.12	1.56 %
PNR1	0.12	2.17 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
VJW5		0.00 %
Total	13.36	3.41 %